

Agenda of the 9th Cofresco Forum Round Table

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| I. | 9.30 | <i>Reception, registration</i> |
| II. | 10.00 – 10.15 | Welcome from Martin Rogall, Cofresco Forum |
| III. | 10.15 – 10.30 | Welcome and introduction to Campden BRI by Bertrand Emond, Membership and Training Manager Campden BRI |
| IV. | 10.30 – 11.00 | “Overview of interactive packaging trends”
David Potter, Commercial Director, Interactive Product Solutions, UK |
| V. | 11.00 – 11.30 | “Processing new materials for packaging”
Noelle Billon, MINES ParisTech, CEMEF, France |
| VI. | 11.30 – 11.45 | Break |
| VII. | 11.45 – 12.15 | “Designing packaging that delights more customers and frustrates fewer”
Rob Morland, Cambridge University, Centre for Business Innovation, UK |
| VIII. | 12.15 – 12.45 | “Allergens. A growing challenge”
Helen Brown, Campden BRI, Biochemistry Section Manager, UK |
| IX. | 12.45 – 13.30 | Lunch |
| X. | 13.30 – 15.30 | Practical Sessions
Eye Tracking – Re-heating Instructions – Packaging Testing – Inclusive Design |
| XI. | 15.30 – 16.00 | “Antimicrobial packaging: Increasing food safety and shelf life of meat and meat products”
Prof. Reinhard Lorenz, Head of Plastics Technology and Macromolecular Chemistry, FH Münster, Germany |
| XII. | 16.00 | Closing remarks/get-together |

Chairperson: Robert Broughton, Amcor Flexibles Europe and Americas (AFEA), UK.

Participation in the Round Table is free. The registration deadline is 15 November 2014. Registration forms and further information on the Round Table are available at www.cofresco-forum.de.

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