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TRANSNATIONAL MEDIA RELATIONSHIPS DURING THE COLD WAR

PROGRAMME TRANSFER AND
 CULTURAL COMMUNICATION
 THROUGH RADIO AND TELEVISION
 BETWEEN 1945-1990

27th – 29th November 2014
 Centre for Contemporary History Potsdam
 Am Neuen Markt 9d, 14467 Potsdam

CENTRE FOR CONTEMPORARY
 HISTORY POTSDAM

Institute of the Leibniz Association



Thursday, 27th of November

(Evening Event, 7pm) **Von der Konkurrenz aus Luxemburg zum Dualen System: privater und öffentlich-rechtlicher Rundfunk in der Bundesrepublik in den 1970er und 1980er Jahren**

Panel Discussion with:

Claus Detjen (Former Chairman of Anstalt für Kabelkommunikation (AKK), Ludwigshafen),
Jobst Plog (Former Chairman of NDR, Hamburg),
Wolfgang Rumpf (Radio Bremen),
Helmut Thoma (Former Chairman of RTLplus, Cologne)

Moderation: N.N.

In German language

Location: Deutsche Kinemathek – Museum für Film und Fernsehen, Potsdamer Straße 2, 10785 Berlin

Friday, 28th of November

(9.30am) **National, Regional, Transnational: Radio and Television 1945-1990**

Jürgen Danyel (Potsdam): Opening Address/Chair

Andreas Fickers (Luxembourg)
Asymmetrical Interdependence: European Communication Spaces of the Cold War

Christoph Classen (Potsdam)
Elements of European Media Culture? Tries, Errors, and Preliminary Findings of a Research Project

Comment: Jörg Requate (Bielefeld)

(11.30am) **Defrosting the Cold War: Co-operation and its Limits**

Chair: Anna Jehle (Potsdam)

Thomas Beutelschmidt/Richard Oehmig (Potsdam)
Connected Enemies? Programming Transfer Between East and West During the Cold War and the Example of East German Television

Mari Pajala (Turku)
Friendship Politics in Action? Eastern European Connections in the Finnish Television Culture from the 1960s to the 1980s

Sabina Mihelj/Simon Huxtable (Loughborough)
The Transnational Spaces of State Socialist Television: Soviet Union and Yugoslavia Compared

Comment: Jan C. Behrends (Potsdam)

(3pm) **Test the West: Western Radio and Television in Eastern Europe during the Cold War**

Chair: Katja Berg (Potsdam)

Franziska Kuschel (Berlin)
Between Hostility and Concession. The Conflict about Western Commercial Broadcasting in the GDR, 1985-1989

Trever Hagen (Exeter)
Calling Radio Free Europe: The Czechoslovak Service's Answering Machine

Patryk Wasiak (Wrocław)
Western Television, Satellite Dishes and Polish Audiences

Comment: Thomas Lindenberger (Potsdam)

Saturday, 29th of November

(9.30 am) **Transnational Media in the West between Public Service and Commercialization**

Chair: Richard Oehmig (Potsdam)

Katja Berg/Anna Jehle (Potsdam)
Through the Air to Anywhere: Radio Luxembourg – A Transnational Broadcasting Station?

Christian Henrich-Franke (Siegen)
Broadcasting for Motorists: Information of Traffic Jams for the Mobile European Listener

Alec Badenoch (Utrecht)
Land, Sea, and Airwaves: Offshore Broadcasting and the Transformation of Territory in Cold War Europe

Christoph Hilgert (Hamburg/Frankfurt a. M.)
Mixed Feelings about an Asymmetric Competition. Scared, Stunned, and Stubborn Public Radio in West Germany and Great Britain (Late 1940s and 1950s)

Comment: Reinhold Viehoff (Halle)

(12.30 pm) **Final Discussion: Transnational Media Relations during the Cold War**

Chair: Annette Vowinkel (Potsdam)

Participants: Andreas Fickers (Luxembourg),
Maria Fritsche (Trondheim),
Lothar Mikos (Potsdam),
Dana Mustata (Groningen),
Marsha Siefert (Budapest)